

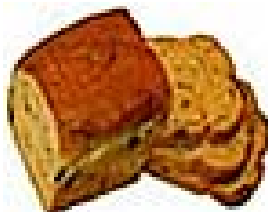
4/20/07



Our Daily Bread Prize Program

In Phase Two of the Our Daily Bread Prize Program, Sustainable Ventures seeks to further develop the inquiry based on rigorously researched findings from Phase One of the 2006 “Our Daily Bread, What Does It REALLY Cost” Prize. Market Leaders participating in two Implementation Fora will have the opportunity to collaborate, address unresolved areas of inquiry, and develop strategies to communicate integrated “true cost” Best Practices to the marketplace.

"We need to have tough minds and tender hearts if we are serious about changing the world." Martin Luther King



The First Our Daily Bread Implementation Forum @

The Second Environmental Studies Summit

Hosted by

**SUNY College of Environmental Science
and Forestry and Syracuse University**

Sponsored by

**The Our Daily Bread Leadership Team,
Changing Tastes, and Sustainable Ventures**

June 8-9, 2007

A Forum of Market Leaders catalyzing opportunities
to create a sustainable future



Sustainable Ventures

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Our Daily Bread Prize Program Implementation Forum 1

Friday, June 8 (2nd Environmental Studies Summit)

- 2:00 - 2:30 p.m. Welcome and Registration Opens
 2:30 - 3:20 Meet and Greet
 3:30 - 4:30 Prize Finalists' Panel from the 2006 Our Daily Bread, "What does it REALLY Cost?": Exploring the systemic analytic frameworks that measure integrated environmental, social, and financial factors that impact the "true costs" of a loaf of bread.
 5:15 – 8:00 p.m. BBQ dinner at Onondaga Lake

Saturday, June 9 (Sustainable Ventures' Forum)

- 7:30 - 8:30 a.m. Breakfast
 8:30 - 5:00 **Our Daily Bread Implementation Forum 1** at SUNY & Syracuse University
- Morning & Afternoon -Assess further substantiation of ESF Best Practices.
 -Break out sessions with ODB Prize Finalists
- 5:15 - 6:30 p.m. Reception and Poster Session with Environmental Studies Summit conferees
 6:45 - 8:30 Dinner (TBD)

The Venue

Sessions will be held on the adjacent campuses of Syracuse University and SUNY-ESF. All rooms are wheelchair accessible.

Syracuse can be reached by air via Hancock International Airport (15 minutes from the universities); by car via I-81 or I-90; or by Amtrak trains and commercial buses.

Registration Information

To learn more about the Our Daily Bread Prize Program, go to:

<http://www.sustainableventures.us/prize/overview.html>

Online Registration for confirmed Market Leaders to Implementation Forum 1 and other observers, go to:

<http://www.sustainableventures.us/prize/overview.html>

and click on the Implementation Forum Sign Up.

If you are participating in the Integrated Environmental, Social, and Financial Best Practices Survey, go to: [under design](#).

Online Registration for the 2nd Environmental Studies Summit, go to:

<http://enspire.syr.edu/Summit/registration.htm>

Lodging

When you are making reservations, be sure to mention that you are attending the Environmental Studies Summit.

Sheraton Syracuse University Hotel and Conference Center:

This large hotel is a very short walk from the Summit meeting rooms. The average room rate for Summit participants \$114/night. [We have reserved a block of rooms for IF 1 participants](#). Please call 1-800-395-2105 M-F during business hours and identify yourself as affiliated with the SUNY Environmental Summit. If you call evenings or weekend, you will reach the Sheraton Call Center. Proceed as above. You can also call 315-475-3000 to reserve a room.

Genesee Grande Hotel: This mid-sized hotel is about six blocks from our meeting rooms. For the conference, the hotel has set aside a limited number of Queen and Double rooms @ \$99/night and a few Suites @\$119/night. Call 1-800-365-HOME or 315-476-4212 to reserve a room.

The Parkview Hotel: This boutique hotel is about 8 blocks from our meeting rooms. **We have reserved a small number of King and Double rooms @\$79/night. Call 315-701-2600 to reserve a room.**

Dormitory Rooms at Syracuse University: Summit participants may rent dormitory rooms @\$31.50/night. These rooms include linens. Fans are available, but there is no A/C. There is no housekeeping – guests need to make their own beds. Reservations for rooms and conference materials are available at:

<http://enspire.syr.edu/Summit/registration.htm>



**Sustainable
Ventures**



**Our Daily Bread
Leadership Team**



**Changing
Tastes**